



550M Ritchie Highway, #271  
Severna Park, Maryland 21146

September 21, 2020

Dear Corporate Member:

I know you are probably wondering about our plans for the balance of 2020 and 2021. We are very excited about the new options we are offering our corporate members.

When COVID-19 hit in early March 2020, MDCSCO had already held two major full membership events (ASH Update and Breast Cancer Update.) Both were very successful, live events, with exhibits. Due to a partnership with the Maryland Breast Cancer Consortium, the Breast Cancer Update was the most well-attended event in MDCSCO's history.

Spring and early summer are typically busy times for MDCSCO, but COVID-19 disrupted our plans. The Public Affairs Dinner was postponed until fall and the Allied Professionals meeting until late summer. We held the ASCO Update in June, on the planned date, but we held this event virtually via Zoom. In August we held the Allied Professionals meeting online via Zoom. Both were well-attended.

As fall begins, MDCSCO is geared up for a full schedule of virtual events. We are pleased to say that no MDCSCO events have been eliminated in 2020. Fall events will be held using the dedicated MDCSCO Meeting Space in the new Horizon Virtual Venue. [www.horizonvirtualvenue.com](http://www.horizonvirtualvenue.com). Events will include enduring virtual displays, networking receptions and programs, all simulating a live meeting.

**Calendar of Events – Fall 2020** - *(All events are virtual and subject to change.)*

- **Hot Topics Forum-- October 8** – Structural Racism and the Practicing Oncologist  
Danielle Hairston, MD, Howard University
- **Membership Meeting —October 28** -- Benefits, Risks and Appropriate Use of an Integrative Approach to Cancer Care  
Delia Chiamonte, MD – Greater Baltimore Medical Center and Gilchrist Hospice
- **Public Affairs Event – November 18**  
Impact of the 2020 Elections on Cancer Care, Speaker TB
- **Industry Spotlight** – December 2 and 9  
Series of brief industry presentations to the MDCSCO Board with Q and A

MDCSCO will continue with its normal winter and spring events in 2021, but at this time a decision has not been made whether they will be live, hybrid or virtual. Early 2021 events will include the ASH Update, and Breast Cancer Update.

In order to make it easier for professional members and our corporate members to connect, MDCSCO has added a Corporate Showcase linking to Web sites to accompany e-blasts, a new Corporate Membership Directory with key industry connects, and enduring virtual trade show booths.

Despite the challenges of COVID-19, MDCSCO sees virtual meetings as a way to better engage members outside of the Baltimore/Annapolis area, including those in Washington, DC, Maryland's Eastern Shore, southern and western Maryland.

We are deeply committed to providing strong visibility for our corporate members in this challenging time.

Sincerely,

Patricia Troy, CAE  
Executive Director