

MDCSCO

MARYLAND/DISTRICT OF COLUMBIA
SOCIETY OF CLINICAL ONCOLOGY

2010 Corporate Membership Program

The MDCSCO Corporate Membership Program has four distinct levels, with specific rights and benefits commensurate with each level. Corporate memberships run for one year from the start date of the membership, and may be renewed or modified annually. The levels of membership, annual dues, and benefits for each level are listed below.

Diamond (\$20,000)

- Opportunity to be named as the exclusive host of one MDCSCO membership meeting (cost of meeting will be taken from the corporate membership). The corporate member will be given the opportunity to have a table top display at this meeting and to have a product theatre presentation in conjunction with the meeting.
- Inclusion in all membership mailings (including newsletter and meeting notices).
- Opportunity, as a corporate member, to send three representatives to any general membership meeting.
- Priority opportunity to participate in and be the exclusive host (paid separately) of one board of directors meeting. (limit 3 corporate member attendees)
- Invitation to exhibit (table top display) at the annual practice manager's meeting, as well as the Spring general membership meeting/Hot Topics Forum, and any other time during the year when there are exhibit opportunities.
- Inclusion among the list of corporate hosts for the Spring membership meeting, as well as the practice managers' meeting and any other general event where appropriate.
- May provide one article per year for inclusion in the MDCSCO newsletter about a new drug or drug indication.

- Prominent recognition on the MDCSCO Web site (including a hot link) and in the quarterly newsletter as a corporate member.
- One-half page ad in each newsletter issue
- Listing on the ASCO sign as a Diamond Level corporate member

Platinum (\$10,000)

- Inclusion in all membership mailings (including newsletter and meeting notices).
- Opportunity, as a corporate member, to send two representatives to any one general membership meeting.
- Priority opportunity to participate in and be the exclusive host (paid separately) of one board of directors meeting. (limit 3 corporate member attendees)
- Invitation to exhibit (table top display) and be listed as a host at the annual practice manager's meeting **AND** the Spring membership meeting.
- Prominent **logo** listing on the MDCSCO Web site (including a hot link) and a logo in the quarterly newsletter as a corporate member.
- One-third page ad in each newsletter issue
- Listing with logo on the ASCO sign as a Platinum Member

Gold (\$5000)

- Inclusion in all membership mailings (including newsletter and meeting notices).
- Opportunity, as a corporate member, to send one representative to any general membership meeting.
- Opportunity to participate in and be the exclusive host (paid separately) of one board of directors meeting. (limit 3 corporate member attendees)
- Invitation to exhibit (table top display) and be listed as a host at the annual practice manager's meeting OR the Spring membership meeting.
- Listing on the MDCSCO Web site (including a hot link) and in the quarterly newsletter as a corporate member.
- Listing on the ASCO sign as a Gold member.

Silver - \$2500

- Inclusion in all membership mailings (including newsletter and meeting notices).
- Opportunity, as a corporate member, to send one representative to any general membership meeting.

- Listing on the MDCSCO Web site (including a hot link) and in the quarterly newsletter as a corporate member.
- Listing on the ASCO sign as a Silver corporate member.

Special Visibility Opportunities

(in addition to corporate membership)

- Board Meeting Host (exclusive) – host pays for meeting and may send up to two representatives (cost – variable); first priority goes to corporate members.
- Meeting Host (non-exclusive)– \$1500 meeting. (includes advance promotion, signage, and display table). Display tables sold separately for \$800.
- Product Theatre – (limited availability) – Opportunity to give a promotional presentation in conjunction with a MDSCSO general meeting, \$1500